

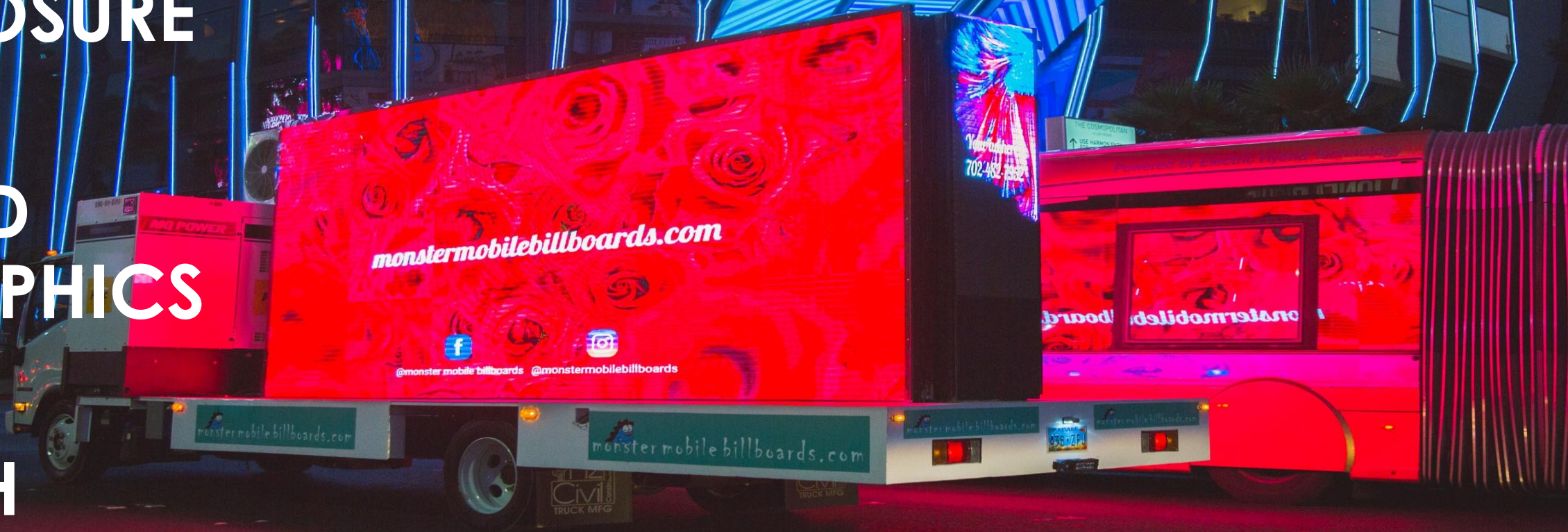
GET SEEN

MASS
EXPOSURE

LOUD
GRAPHICS

HIGH
QUALITY

MONSTER MOBILE BILLBOARDS ON THE LAS VEGAS STRIP



Who are we?

Monster Mobile Billboards was formed in 2007 and is a privately owned and operated marketing company located at the heart of Las Vegas, Nevada. Monster Mobile Billboards provides the most modern form of marketing available. Our fleet of trucks carry the largest digital LED screens in the country and target the massive audience that passes through the Las Vegas strip daily.

Monster Mobile Billboards is backed by a solid reputation of client loyalty. The team prides ourselves on delivering the most impactful outdoor mobile billboard advertising campaigns in Las Vegas. MMB works with small, medium and large enterprises to provide reliable and high quality marketing opportunities.



Benefits of Monster Mobile

40
million

annual
impressions

Increase

revenue while
lowering overall
production costs

78%

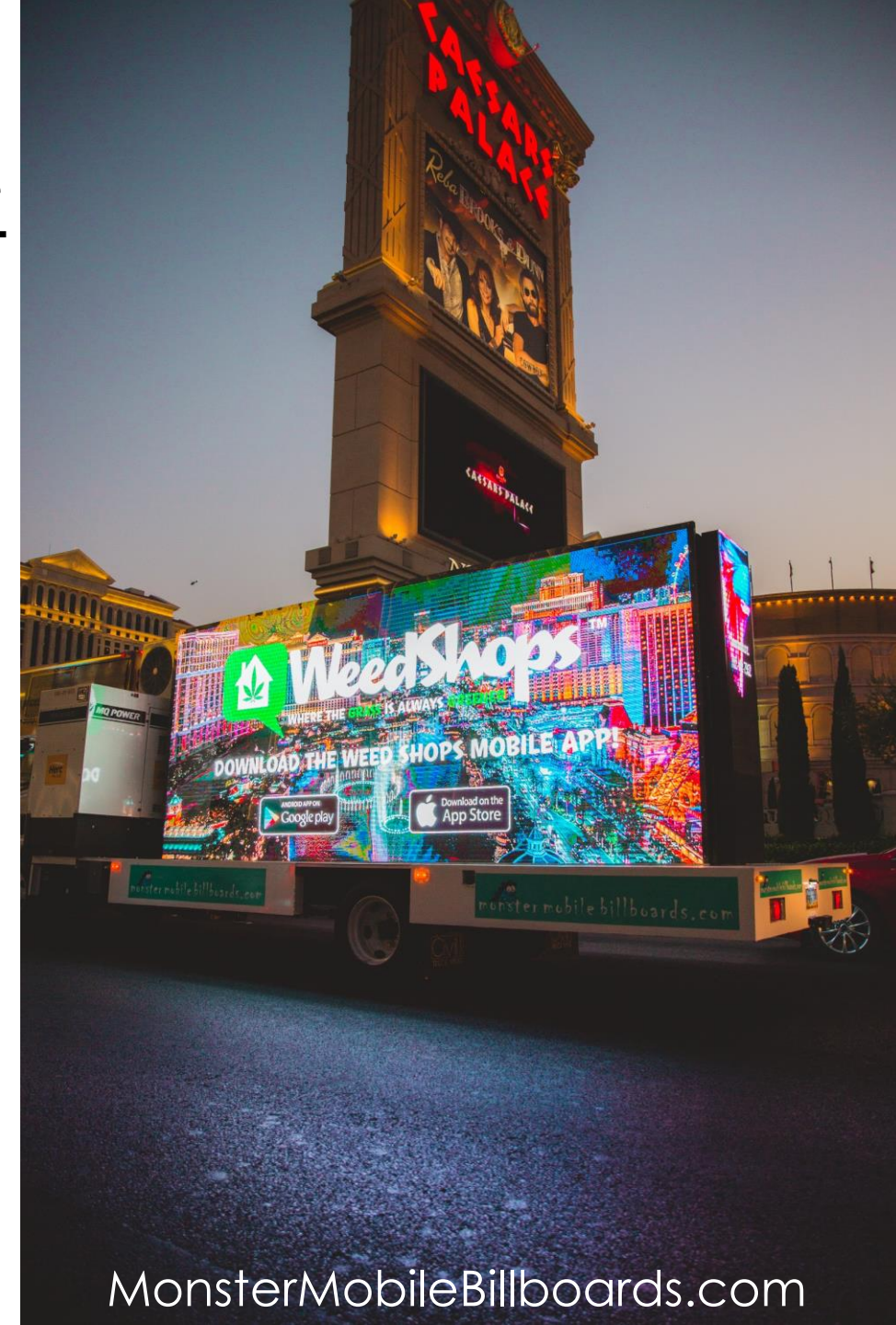
of people notice
truck-side
advertisements

15x

greater recognition
rate than regular
advertisements

We can help you create impressionable brand recognition through powerful & vibrant ads
At Monster Mobile Billboards we believe the best way to be noticed and ultimately remembered, is to be the biggest and highest of quality.

702-482-7952



MonsterMobileBillboards.com

TWICE as Effective

- **Monster Mobile Billboards** are **twice as effective** in driving sales and brand awareness vs. static billboards
- On average, **17,700** people are walking the Strip at any given time.



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- **91%** of target audience noticed text and graphics on vehicle advertising.
- **29%** of those surveyed said they would buy products advertised on trucks.
- **96%** of viewers say mobile billboards have more impact than static billboards.

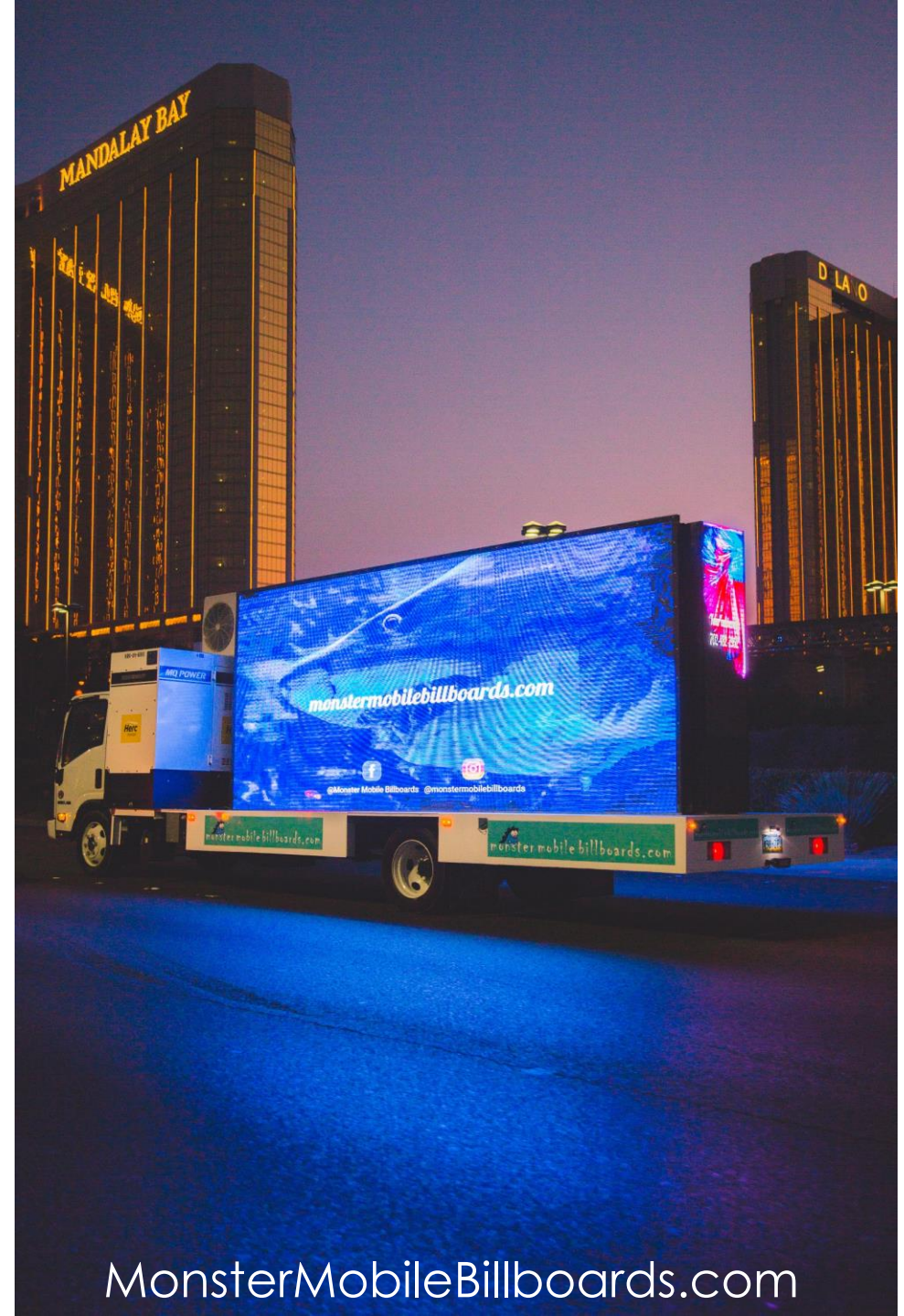
-SOURCE: American Trucking Association and 3M

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WE MAINTAIN
THE HIGHEST
LEVEL OF
TECHNOLOGY
AVAILABLE
ON THE STRIP

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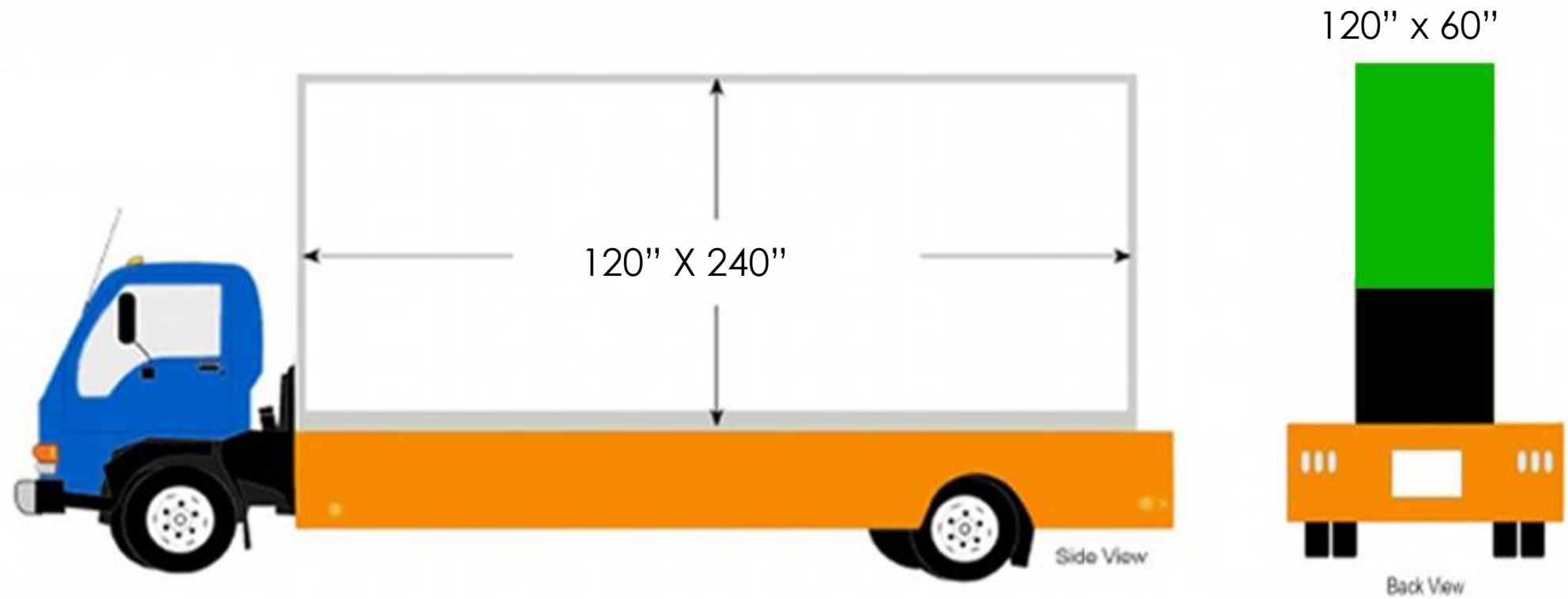


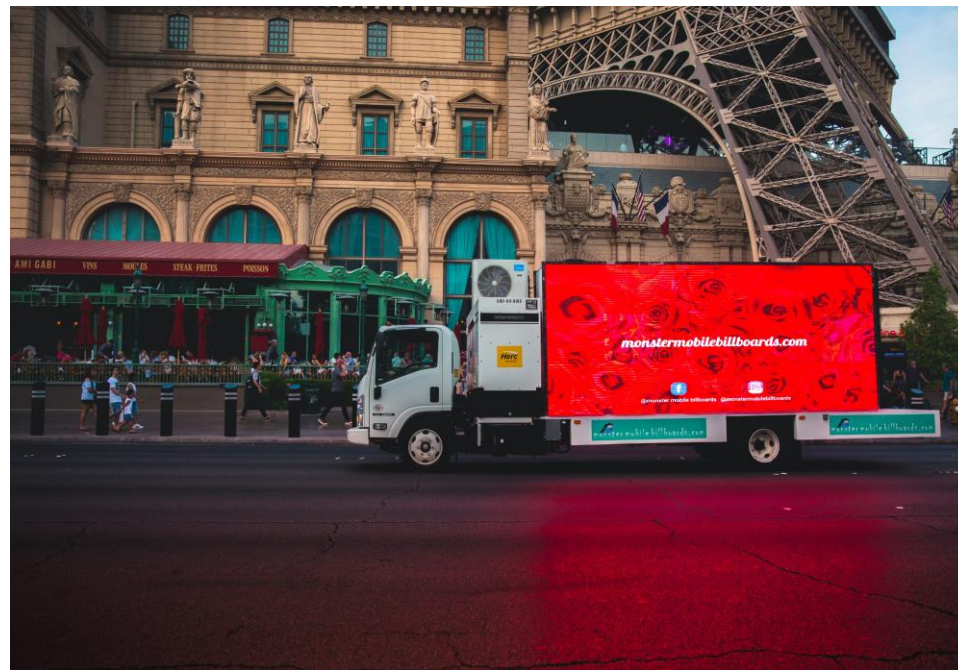
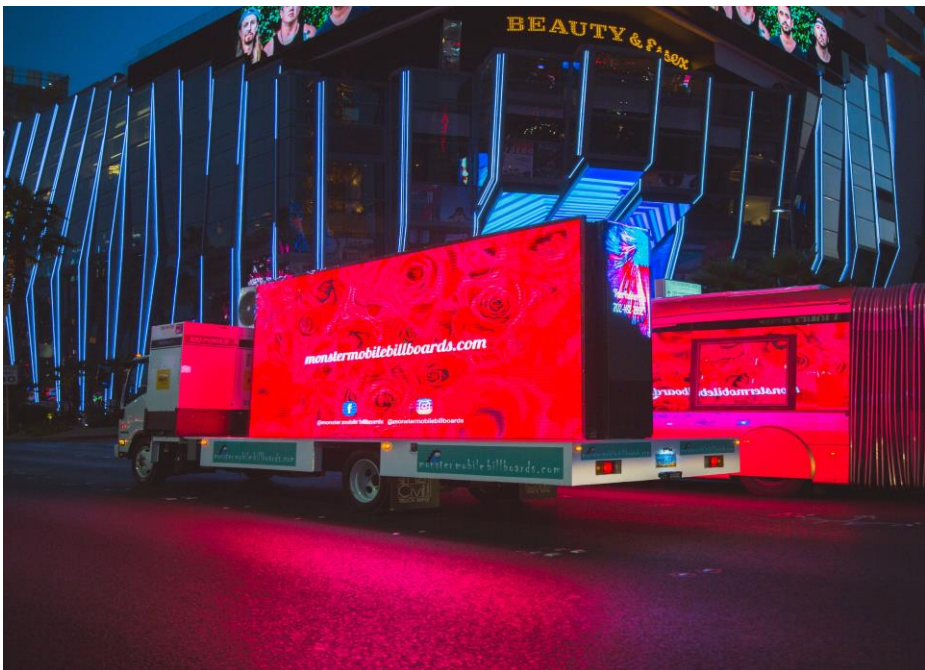
MonsterMobileBillboards.com

Why us?

- Our trucks target the millions of people that tour the strip each year
- Highest quality mobile advertisement screens
- Flexible to customer specific needs
- Affordable prices and quick response times
- Proof of Performance
 - GPS tracking for our fleet of mobile billboards
 - Live stream video on every truck
- Largest digital mobile screens available
 - 20' by 10' (Driver & Passenger Side Screens)
 - 5' X 10' (Rear Screen)

Dimensions





Expose your brand to a **MASSIVE** international audience

Saturate the market with your own **MONSTER CAMPAIGN** starting at as little as **\$17.50** day!

RATES

Shared Space Cost

SIDES:
\$1200 a mo | 30 min a day

BACK:
\$800 a mo | 30 min a day

Ads are played 900 times a month!

Rent All Screens during Prime Time (4pm-2am)

SIDES:
\$55 each | 60 minutes

BACK:
\$35 Single | 60 minutes

All truck buyout please call for quote

Let's Work Together!



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MonsterMobileBillboards.com
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